

Adina Sădeanu

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E-mail: adina.sadeanu@axismedia.eu



EDUCATIONAL CREDENTIALS & FELLOWSHIPS

<u>Fletcher School of Law & Diplomacy</u> , Tufts University, Medford, MA, USA <i>Master of Arts in International Affairs</i> Thesis topic: <i>State's effectiveness in combating terrorism financing</i>	2007
<u>Medill School of Journalism</u> , Northwestern University, Evanston, IL, USA <i>Master of Science in Journalism</i> , Ron Brown Fellowship, the U.S. Dept. of State	2006
<u>“Marshall Memorial Fellowship”</u> from the German Marshall Fund, USA <i>Scholarship</i> - gained first-hand experience of the American society	2002
<u>Reuters Foundation & World Bank</u> , Prague, Czech Republic <i>Two weeks course on “Writing Business News”</i>	2000
<u>Academy of Economic Studies</u> , Bucharest, Romania <i>Bachelor of Science Degree</i> Major: Economy/Trade	1998

RECENT COURSES

Internationally accredited course on film image/ILBAH Ateliers	2018
ScripTeast Program	2015-2016
Scriptwriting online courses with London and US-based screenwriters	

PROFESSIONAL EXPERIENCE

BUCHAREST

June 2011-up to date

Founder

- ✂ *AXIS MEDIA PRODUCTION* – an independent film production & content creator set up in Bucharest, Romania;
- ✂ *AXIS PRODUCTIONS ASSOCIATION*, an NGO involved in promoting cultural project both local and European.

Writer/Producer/Director

- ✂ *UNTOUCHABLE (Writer/idea based on)* - TV Series, written for HBO Max, together with a German writer
- ✂ *THOU SHALT NOT KILL (Producer)* – Feature film, premiered at the 2018 Warsaw International Film Festival
- ✂ *4:15 PM THE END OF THE WORLD (Producer)* – Short Film selected in Cannes’ official competition 2016 + over 35 international festivals;

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- ✂ *GOLDEN ASHES (Writer)* - original feature, family drama
- ✂ *VERA (Writer)* - original feature, black-comedy) - Original/Writer/Producer
- ✂ *LIFE CODE (Writer)* - sci-fi original script, among the 20% scripts at the Academy Nicholl Fellowship contest.
- ✂ *THE ELEVATOR (Writer/Producer)* – short film in development
- ✂ *CLANDESTINE (Writer)* – Short film, 1st prize winner at the VSLO International Festival, Romania (2014);

Books

- ✂ *THE WHITE NOISE (Writer)* - novel to be published in 2022;
- ✂ *FAKE NEWS IN POST-TRUTH DEMOCRACY (Writer)* - a selection of interviews with Romanian and international experts on the dangerous implications that fake news have on our societies and lives; project created with the support of the German Marshall Fund of the United States) – to be published in June 2022

Documentaries in development

- ✂ *THE RIGHT TO BE FORGOTTEN (Writer/Director/Producer)* – feature documentary with HBO Europe/sales agent Reservoir Docs.
- ✂ *THE FRONTIER RUNNERS (Writer/Producer/Director)* – based on a personal family story/in development
- ✂ *EXILE (Producer)* – feature documentary about King Michel time in exile.

Theater productions

- ✂ *THE YALTA GAME (Producer)* - theater play by Brian Friel
- ✂ *HARCA SE INTOARCE (Producer)* - musical/adaptation of the first Romanian operetta, by Matei Milo/Producer;
- ✂ *AMERICAN NIGHTS IN BUCHAREST (Producer)* - music, poetry and dance show.

Wrote in-depth stories

October 2009-June 2011

- ✂ Wrote for HardViews a platform with interviews and analyses focused on CEE region;
- ✂ Wrote multiple economic & political analyses for European private companies;
- ✂ Drafted media analyses for high-profile institutions (i.e. Transparency International)

Media & Communication Director for His Royal Highness Prince Radu of Romania

June- October 2009

- ✂ Coordinated all communication tasks related to his candidacy for Romania's presidency.

LONDON

Independent political and economic analyst

July 2006-May 2009

- ✂ Provided *economic and political analysis* for London-based companies.
- ✂ Completed *corporate-intelligence and reputational risk investigations* for European companies with a key focus on Romania and other Eastern European countries.

Freelance Journalist

- ✂ Business New Europe
Reporter/contributor – wrote feature articles & news pieces on economic and business trends in the economy.
- ✂ The Banker magazine
Contributor - Contributed feature articles and interviews on macroeconomic trends in the Romanian economy

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WASHINGTON

MarketWatch

Spring 2006

Wrote stories on money laundering, alternative energy sources & policy and the economic implications of different legislative initiatives. Contributed to “*Power Trip*” project, co-produced by Medill News Service. Wrote story on the top corporate sponsorship for lawmakers’ trips

Biloxi Sun Herald

Winter 2006

Covered the Mississippi delegation to Congress and legislative actions on Hurricane Katrina aftermath and healthcare issues affecting the state.

CHICAGO

Medill News Service

Fall 2005

Healthcare Reporter – covering health insurers and pharmaceutical companies

- ✂ Stories published in *The Daily Herald* and *The Times of Northwest Indiana*
- ✂ Wrote features about small businesses, big companies or the US health policies’ impact on consumer

ROMANIA

Capital weekly

2004-2005

- ✂ General assignment *U.S. correspondent* for Romania’s largest business weekly newspaper
- ✂ Covered the 2004 US presidential election and its impact on the economy, business and finance

Adevărul daily newspaper

1997 - 2004

- ✂ Progressed from staff reporter to senior correspondent & editorial writer at one of Romania’s most influential daily newspaper;
- ✂ Covered Romania’s economy and its most egregious cases of financial fraud;
- ✂ Wrote comprehensive analysis of money-laundering phenomenon in post-communist Romania;

Ziua daily newspaper

1995 - 1997

- ✂ Produced numerous scoops on the \$2bn-plus bankruptcies of two state-owned banks;
- ✂ Published extensive coverage detailing the transactions leading to the largest bank collapse;

AWARDS

- ✂ *Winner for the TV Series Section of the 2nd edition of the screenwriting competition “Write a Screenplay For...”* - competition organized by Cristian Mungiu’s NGO Cinemascope in collaboration with HBO Europe. (2020)
- ✂ *Special Jury’s Prize* -- Independent Producers Indie Film Festival/ Romania (2016)
- ✂ *Excellence in Economic Journalism Award* – HVB Economic Journalism Awards (HVB Bank) (2004)
- ✂ *Business Journalist of the Year*– Romanian Press Club Award, a top competition in Romania (2002).
- ✂ *Grand Prize – Young Journalist of the Year Awards for Business Reporting* - Freedom House Foundation (2002).
- ✂ *1st Prize*– Romanian Savings Bank Journalism Awards

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OTHER PUBLISHED WORK, SEMINARS & CONFERENCES

- ✎ “*Emerging Romania 2003*”, a volume published by Oxford Business Group – contributed a chapter on banking sector scandals and collapses.
- ✎ “*Why the Romanian transition has failed*” – keynote speaker for doctoral students, Gothenburg University, 2000.

LANGUAGES

Romanian: *Native*

English: *Fluent*

French: *Intermediate*